

ESSAR CENTRE DIGITAL ADVERTISING OPPORTUNITIES

ESSAR
CENTRE

www.essarcentre.ca

269 Queen Street E
Sault Ste Marie, ON

Jennifer Muio Arbour, Marketing & Events Assistant

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705-759-5383



ABOUT THE ESSAR CENTRE

As Northern Ontario's finest venue for sporting and entertainment, the Essar Centre opened its doors in 2006. Owned and operated by the City of Sault Ste Marie, the Essar Centre is home to the Soo Greyhounds of the Ontario Hockey League and plays host to over 30 special events & concerts each year.

Launching a new website design in Fall 2016 the Essar Centre is offering businesses digital advertising packages to assist with marketing initiatives at a fraction of the cost of traditional media

Should you have any questions, please feel free to contact:
Jennifer Muio Arbour, Marketing & Events Assistant
j.arbour@cityssm.on.ca or 705-759-5383

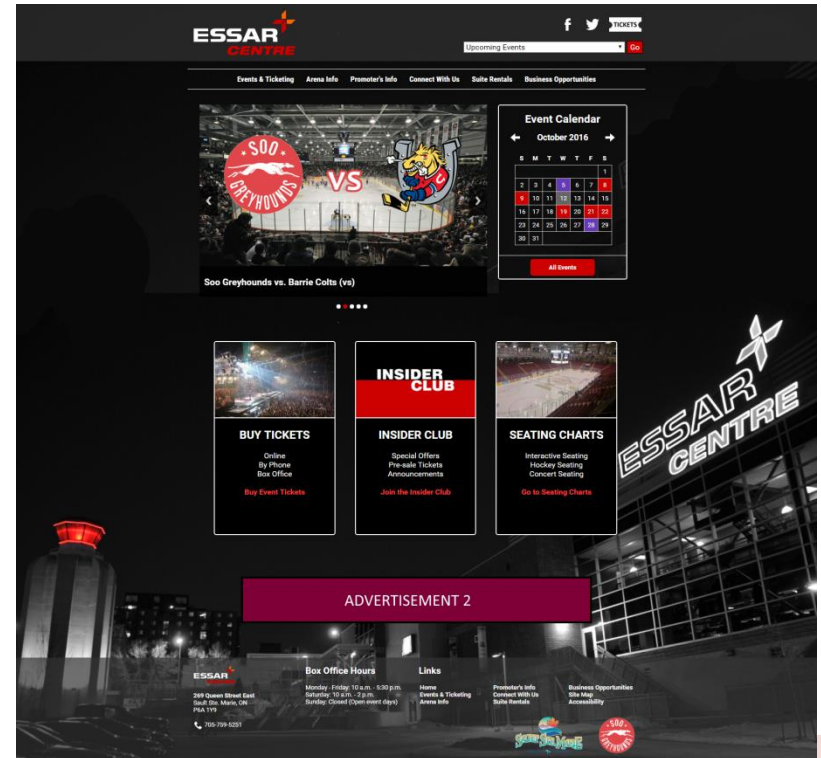


HOMEPAGE PACKAGE

The Homepage package is for those looking to generate exposure for your company within the Sault and surrounding areas through high frequency.

This package will ensure that Essar Centre visitors are informed of your business as soon as they visit the webpage.

Limited to 1 advertiser. HST not included



INVESTMENT:
\$5,000.00/year



AREA HOTELS PACKAGE

The Area Hotels package is to inform visitors of the Essar Centre of their local accommodation choices. This is a great avenue to gain exposure from special event attendees as well as sporting tournament participants

Listing your business on the Area Hotels webpage will include:

- Image of your exterior property, room or logo hyperlinked to your website
- Lodging name, brief description, address, phone, email

Limited to 5 advertisers. HST not included

Area Hotels

Coming from out of town? Please check out one of these great hotels in the areal



Quality Hotel & Conference Centre

1011 Bloor Street East
Oshawa, ON L1H 7K6

Reservations: 905-576-5101

BOOK YOUR STAY

Our finely decorated rooms have the comfort you would expect of a home away from home. In each room you will find clean comfortable beds, free wireless high speed internet, and fridge. New HD LCD 32" TVs, free parking and free local calls. All rooms have either a screened patio door with balcony or a walk-out to our green space.

Inside the hotel you will find both a fantastic indoor and seasonal outdoor pool, sauna, whirlpool and fitness centre. Our Bloor Street Restaurant & Lounge offers an excellent selection of food and beverages.



La Quinta Inn & Suites Downtown Oshawa

63 King Street East
Oshawa, ON L1H 1B4

Reservations: 905-571-1333

BOOK YOUR STAY

The brand new La Quinta Inn & Suites is conveniently located in Downtown Oshawa, just steps away from the General Motors Centre. All of our rooms include modern decor, luxurious double pillow-top beds complemented with convenient amenities including a microwave, refrigerator, coffeemaker, iron with board, and 32" flat-screen with cable TV to make your stay more comfortable.

Our free Bright Side Breakfast is offered daily and features a variety of delicious breakfast foods and drinks. Free high-speed internet access and free in-room phone calls ensure uncompromised access to the communication sources needed to stay connected digitally. Our business center is available 24 hours per day, and meeting rooms can be reserved for business or social events. Guests can also maintain an active lifestyle on-the-go with our fitness centre. Book your stay tonight and wake up on the bright side!



INVESTMENT:
\$1,500.00/year